

ONE DAY
LONDON LEEDS EDINBURGH



LDL PRESENTS

Inspirational Leadership

Attend the most **ENERGISING** leadership programme ever devised

How to encourage extraordinary results from people

Survey after survey confirms that the single most important factor people want to see in their leaders is inspiration. Inspirational leaders breathe life, confidence and 'can-do' into the organisation. They unlock 30% discretionary effort. They move us. People work for a manager, they do their best for a leader. Step-by-step Inspirational Leadership coaches you through 8 BIG ideas to excite, grow and engage your people to achieve outstanding results.

Unlock 30% discretionary effort

In today's economy keeping the buzz in the business is an amazing challenge. Engagement doesn't just happen. It takes special skills to inspire people to perform at a high level on a regular basis. This masterclass shows you how.

There are many programmes on leadership, so why attend this one? Because it will help you to connect to your leadership role from a very different perspective.

People are not led by plans and analysis. Martin Luther King did not say "I have a strategic plan". Creating inspiration, self-respect and a sense of excitement is what it is all about.

Top managers have learned to communicate people's worth and potential with such clarity that they come to see it in themselves. Every day they provide compelling reasons why their most talented people should keep coming to work. *Inspirational Leadership* shows you how.

Who should attend:

If you manage a team and want to **double their effectiveness**, then Inspirational Leadership is for you. You'll take away a wealth of **practical** ideas you can use the **next day** to encourage extraordinary performance from your people.



Skill
Will

Inspirational Leadership



An inspired and motivated workforce is essential for any business that wants to thrive in today's market. But just how do you inspire people? What kind of leadership do people respond to? And how can you improve the quality of leadership in your business?

Inspirational Leadership shows you how. The day provides an exhilarating educational experience packed with PRACTICAL, real world 'how-to's' you can take and apply tomorrow to build a focused, action-oriented workplace.

In one day you will learn:

- 8 strategies for inspirational leaders.
- How to unlock discretionary effort. The science of motivation.
- 9 make-or-break ways to encourage extraordinary performance from people.
- How to build confidence and self-belief in those you lead.
- How to coach others to greatness.
- How to connect personal goals to business goals.
- How to share your strategy and vision. The importance of passion.
- How to be a positive agent of change.
- Execution. How to bridge the gap between goals and results.
- The big 4 diagnostic questions every leader must ask.
- How to grow people. Inspirational leaders are those who create an environment where people feel terrific about themselves.
- 6 keys to build a fantastic team. When a team member operates in a climate that encourages winning, he or she tends to become a high-performer.
- How to inspire creativity and innovation.

More than **8,500 directors and managers** from 900+ companies have attended Inspirational Leadership. So when you come you'll be in good company.

Seminar leader: Robin Fielder



Robin Fielder is Managing Director of LDL. Robin has personally conducted over 900 seminars to 300,000 executives in the last 25 years. A specialist in peak performance, he will explain inspirational leadership in depth with particular emphasis on getting people to lift their game and outperform themselves.

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What our clients say

"Loved it. Inspirational, energetic but practical"

EN, Managing Director, ACNielsen

"Terrific material, well structured, left me buzzing with ideas to implement." - RB, Senior Product Manager, BNP Paribas

"Excellent. Right pace to refresh existing knowledge and introduce new ideas" - MG, Deputy Head of Business Banking, RBS

"Fantastic - I feel reinvigorated! Ready to inspire my team"
MS, Sales Director, CACI

"Gave appetite to lead" - TS, Director, Carlsberg

"Excellent. Real examples which can be implemented immediately, quick wins." - MM, Sales Manager, Virgin Direct

Dates 2009 Time 10.30am - 5.00pm

26 February 2009	Leeds	Hilton National, Leeds City
5 March 2009	London	Copthorne Tara Hotel
14 May 2009	Edinburgh	Roxburghe Hotel
8 July 2009	London	Copthorne Tara Hotel

Tickets £399+VAT

Includes comprehensive notes and post event e-learning support. If you wish to send a corporate team of 5 or more to the same venue, £299 + VAT each (a saving of £100+VAT per place)

Did you know?

Over half 'The Sunday Times Top 20 Best Big Companies to Work For' use LDL to develop their people.



Venues 2009

Please insert number of tickets required.

Leeds **26 Feb 09**

London **5 Mar 09**

Edinburgh **14 May 09**

London **8 Jul 09**

Please return the completed form to:
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VAT No. 242-9589-31

Booking Form

Please send me tickets for INSPIRATIONAL LEADERSHIP at £399+VAT each

(See above for multiple booking discount)

I enclose a cheque for £ programme fee inc VAT made payable to Leadership Development Ltd.

OR, I prefer to pay by Amex/Diners/MasterCard/Visa A/C No. Exp.

Please use BLOCK CAPITALS and include first name

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Company

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Email

Tel No. Signature

VAT receipt will be sent to the above address to the first person listed.
Joining instructions will be sent by email.