

# Inspirational Leadership

Creating a self-propelled workforce means not only managing people but managing the interactions between people. That's not a subtle difference. This programme shows you how.



To book: **Phone:** +44 (0) 20 7381 6233  
**Online:** [www.ldl.co.uk](http://www.ldl.co.uk) or complete the form below

## YES! I want to attend Inspirational Leadership

Please send me  tickets at £399 + VAT each

(See overleaf for multiple booking discount)

I enclose a cheque for £  programme fee inc VAT made payable to Leadership Development Ltd.

OR, I prefer to pay by Amex/Diners/MasterCard/Visa A/C No.  Exp.

Please use BLOCK CAPITALS and include first name  Security Number (3 digits on reverse)

Name(s)

Company

Address

Postcode

Email

Tel No.  Signature

VAT receipt and joining instructions will be sent by email.

|| ||

## Venues 2010

**ldl** Leadership  
Development

Please insert number of tickets required.

- |                                 |                    |                       |                                 |                    |                       |
|---------------------------------|--------------------|-----------------------|---------------------------------|--------------------|-----------------------|
| <input type="checkbox"/> LEEDS  | <b>23 Feb 2010</b> | Hilton National Hotel | <input type="checkbox"/> LEEDS  | <b>21 Oct 2010</b> | Hilton National Hotel |
| <input type="checkbox"/> LONDON | <b>4 Mar 2010</b>  | Copthorne Tara Hotel  | <input type="checkbox"/> LONDON | <b>11 Nov 2010</b> | Copthorne Tara Hotel  |
| <input type="checkbox"/> LONDON | <b>8 Jul 2010</b>  | Copthorne Tara Hotel  |                                 |                    |                       |

Please return the completed form to: Leadership Development Ltd. 495 Fulham Road London SW6 1HH

T. +44 (0)20 7381 6233 F. +44 (0)20 7381 6918 E. [learning@ldl.co.uk](mailto:learning@ldl.co.uk) [www.ldl.co.uk](http://www.ldl.co.uk) VAT No. 242-9589-31

**1 DAY**  
London & Leeds

LDL PRESENTS

# Inspirational Leadership

WITH ROBIN FIELDER

Attend the most **ENERGISING** leadership session ever devised

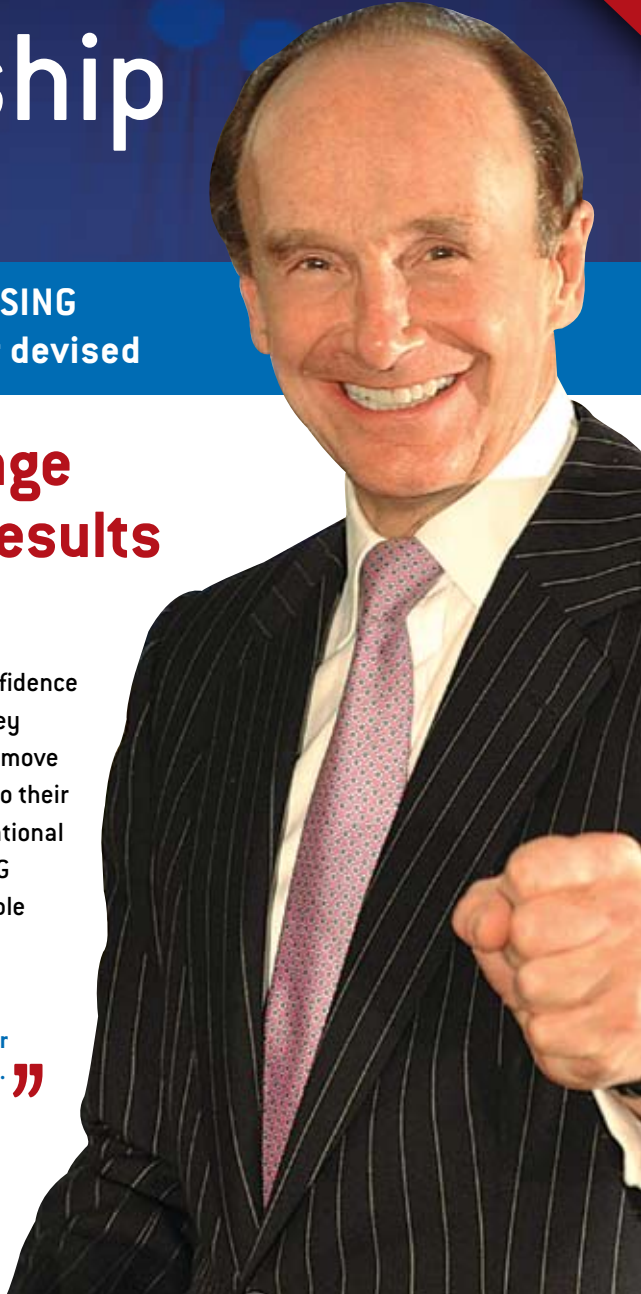
## How to encourage extraordinary results from people

Inspirational leaders breathe life, confidence and 'can-do' into the organisation. They unlock 30% discretionary effort. They move us. People work for a manager, they do their best for a leader. Step-by-step Inspirational Leadership coaches you through 8 BIG ideas to inspire and engage your people to achieve outstanding results.

“ Robin provides in one day, what many other providers struggle to get across in a month. ”

*GM, MANAGING DIRECTOR, INVIRON*

**ldl** Leadership Development



# Inspirational Leadership

An inspired and engaged workforce is essential for any business that wants to thrive in today's market. But just how do you inspire people? What kind of leadership do people respond to? And how can you improve the quality of leadership in your business?

*Inspirational Leadership* shows you how. The day provides an exhilarating educational experience packed with PRACTICAL, real world 'how-to's' you can take and apply tomorrow to inspire and engage your team.

## Seminar leader: Robin Fielder

Robin Fielder is Managing Director of LDL. Robin has personally conducted over 900 seminars to 300,000 executives in the last 25 years. A specialist in peak performance, he will explain inspirational leadership in depth with particular emphasis on getting people to lift their game and outperform themselves.

More than **9,500 directors and managers** have attended *Inspirational Leadership*. So when you come you'll be in good company.

**£399+VAT per person**

**Time 10.30am-5.00pm**

Includes post event elearning support.

Team of 5 attending together  
**£299+VAT per person.**

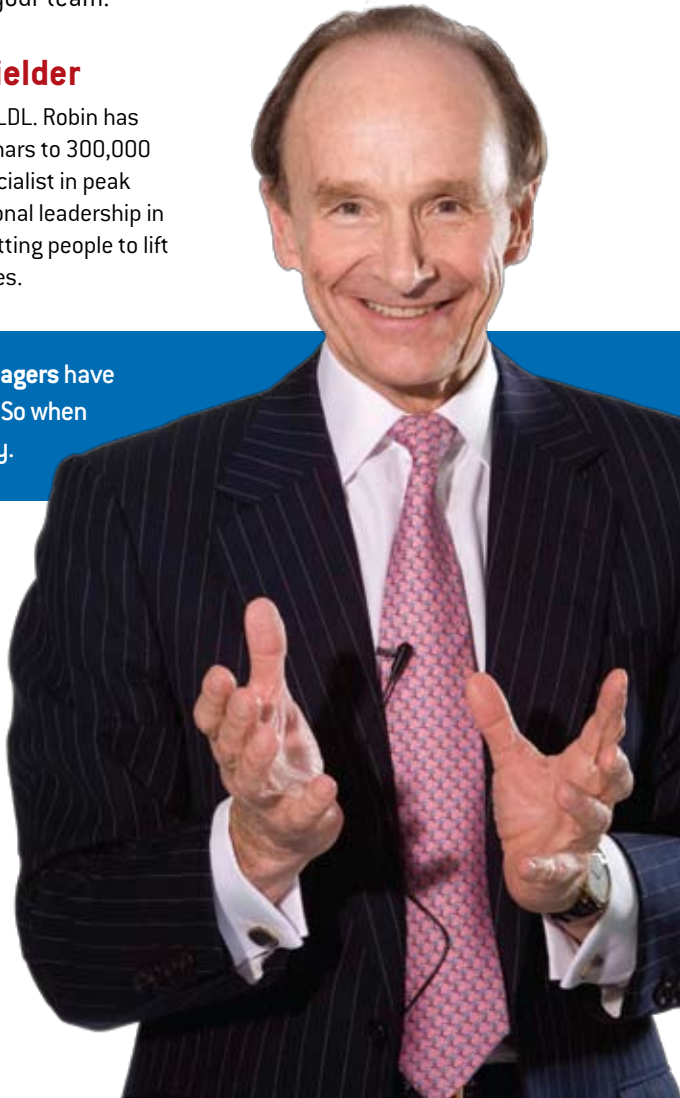
See reverse for dates.



Leadership Development Ltd

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W [www.ldl.co.uk](http://www.ldl.co.uk)





## Unlock 30% discretionary effort

In today's economy keeping the buzz in the business is an amazing challenge. Engagement doesn't just happen. It takes special skills to inspire people to perform at a high level on a regular basis. This masterclass shows you how.

There are many programmes on leadership, so why attend this one? Because it will help you to connect to your leadership role from a very different perspective.

People are not led by plans and analysis. Martin Luther King did not say "I have a strategic plan". Creating inspiration, self-respect and a sense of excitement is what it is all about.

### Who should attend:

If you manage a team and want to **double their effectiveness**, then Inspirational Leadership is for you. You'll take away a wealth of **practical** ideas you can use the **next day** to encourage extraordinary performance from your people.

### In one day you will learn:

- 8 strategies for inspirational leaders.
- How to unlock discretionary effort. The science of motivation.
- 9 make-or-break ways to encourage extraordinary performance from people.
- How to build confidence and self-belief in those you lead.
- How to coach others to greatness.
- How to connect personal goals to business goals.
- How to share your strategy and vision. The importance of passion.
- How to be a positive agent of change.
- Execution. How to bridge the gap between goals and results.
- The big 4 diagnostic questions every leader must ask.
- How to grow people. Inspirational leaders are those who create an environment where people feel terrific about themselves.
- 6 keys to build a fantastic team. When a team member operates in a climate that encourages winning, he or she tends to become a high performer.
- How to inspire creativity and innovation.

### What our clients say

"Made me stop in my tracks and reevaluate all the interactive communication points I have as a leader. Superb presentation and delivery by Robin" *IM, Director, Credit Agricole AM*

"Just so packed with implementable practical solutions. I've never felt so motivated or empowered by any training experience in my career!" *AP, Director, Pharmacom Media*

"If you manage people you should see Robin deliver 'Inspirational Leadership', you will be stunned at how much you can learn in one day" *JK, Partner, Ambis Resourcing*

### Did you know?

Over half 'The Sunday Times Top 20 Best Big Companies to Work For' use LDL to develop their people.